## List of Customised Training Solutions

# ASTRUM

#### Communication/Interpersonal

Communication Skills

Presentation Skills

Presentation & Communication Excellence

Persuasive Presentations

Power presentations with Mind mapping

Listening Skills

Assertiveness Skills

Conflict Resolution

Interpersonal Effectiveness

Negotiation Skills

Rapport Building & Persuasion Skills

External Relationship Management

#### Personal Excellence

Key Habits of Effective People

Achievement Orientation

Attitude and Skill Building

Emotional Intelligence at Work

Empowerment

Motivation

Proactivity and Initiative

NLP Applications

Stress Management

Time Management

Yoga

## **S**trategy

Visionina

Theory of Constraints Applications™

Innovative Strategic Planning

Business Strategies for Growth

Game Theory for Strategic Moves

Game Theory for Strategic Pricing

Game Theory for Strategic Thinking

Strategic Business Thinking

Strategic HR Management

Strategic Marketing for Growth

Strategy Workshop

## Sales and Marketing

Key Account Management

Competitive Positioning and Marketing

Negotiation- both Internal and External

Leading Sales Force

Industrial Selling

Influence Strategies

Persuasion and Influencing Skills

Networking

NLP Applications for Sales

Sales Conference Talk

Sales Effectiveness

Selling Skills and Relationship Management

Selling Techniques for New Salesperson

#### Customer Orientation

Customer Handling Skills

Customer Relation Management

Complaints Handling

Customer Orientation and Sensitivity

Relationship Management

Service Excellence

#### Leadership

Leadership Skills

People Management

Managerial Effectiveness

Coaching

Counselling Skills

Delegation Skills

Mentoring

## Manufacturing/Plants

Vyakti Vikas (Personal Effectiveness) Vyakti Vikas (Hindi, Marathi, Gujrati)

Management Skills & Techniques for New Supervisors

Materials Management

Supervisory Skills

Supply Chain Management

## Finance

Commercial Orientation

Finance for Business Managers

Financial Management

Receivables Management

## Team Work

Team building Skills

Team Management

Teamwork

## Creativity & Innovation

Creativity and Innovation

Lateral Thinking

Mind Mapping

## Decision Making/Problem Solving

Analytical Ability Decision Making

Diagnostic & Problem Solving

#### HR

360 Degree Feedback

Basic HR for Non-HR People

Effective Interviewing Skills

Performance & Rewards

#### Training

Facilitation Skills

Train the Trainer

The Magic of Making Training Fun!

## Business Etiquette

Business Etiquette and grooming Cross Cultural Sensitivity

Office Etiquette