



World Water Day  
2010  
Clean Water for a Healthy World

UN WATER

# the challenge of change

Every day the world faces new challenges to the supply and quality of freshwater, threatening the health of humans and ecosystems.

## New chemicals

are developed and distributed by industry.



## New sources of pollution

are introduced into the environment through careless waste disposal, and an unprecedented increase in levels of pollution from agriculture and industry.



## New construction

alters the landscape, stimulates erosion, destroys forests, degrades watersheds and disturbs natural ecosystems.



## New climate patterns

introduce new impacts on water quality, threaten water supplies and make existing problems worse.

Reaction to polluting incidents and ecosystem destruction is no longer adequate; we must anticipate problems and take action to prevent them.



UN HABITAT

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