

**Detailed Program
for
National Seminar on Business Ethics**

Theme	Emerging Paradigms of Business Ethics: The Way Forward
Date	19th April, 2008 (Saturday)
Venue:	Salcette, The Taj Lands End, Bandra
Registration: 9.00 to 9.30 am	
9.30 to 9.45 am	Welcome address: Mr. V Shankar, Hon, Secy., SIES / Dr A K Sen Gupta, Director, SIES College of Management Studies (SIESCOMS)
9.45 to 10.00 am	Presidential address: Mr. S M Datta, Chairman, Philips and Castrol India
10.00 to 10.30 am	Keynote address: Mr. G Narayana, Executive Chairman, Excel Industries
10.30 to 11.15 am	Addresses by Guests of Honor: <ol style="list-style-type: none"> 1. Ms Jaya Row, Founder, Vedanta Vision 2. Mr. J Robert Carr, Chief Professional & Business Development Officer, Society for Human Resource Management (SHRM) 3. Mr. Coenraad Van Beck, Global Leader, Ethics and Business Conduct, PWC
11.15 to 11.30 am	Tea / Coffee break
11.30 am to 1.00 pm	Module-I: Ethical Leadership
	Chairman: Mr. Coenraad Van Beck Speakers: <ol style="list-style-type: none"> 1. Mr. Vikas Shirodkar, President-HR & Admn., J & J India 2. Mr. Ranjan Acharya, Corporate Senior Vice President-HR, Wipro 3. Mr. Yogi Sriram, President-HR, L & T
1.00 to 1.45 pm	Lunch break

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1.45 to 3.15 pm	Module-II: Embedding Ethics into Corporate Culture
	<p>Chairman:</p> <p>Mr. G P Rao, Corporate Head-HR, Reliance Polyester Division</p> <p>Speakers:</p> <ol style="list-style-type: none"> 1. Dr Prasanth Nair, President & Head-HR, Thomas Cook 2. Mr. Harshevndra Soin, Chief People Officer, Aditya Birla Group 3. Mr. Y S Siddiqui, Executive Director-HR, Maruti Motors
3.15 to 3.30 pm	Tea / Coffee break
3.30 to 5.00 pm	Module-III: Translating Ethics in Indian Context
	<p>Chairman:</p> <p>Mr. J Robert Carr</p> <p>Speakers:</p> <ol style="list-style-type: none"> 1. Mr. Anil D'souza, Vice President, DSN, Accenture 2. Mr. Dhananjay Parkhe, Executive Director, TNT 3. Mr. Harish Mehta, Chairman and Managing Director, Onward Technologies and Trustee-NASSCOM Foundation
5.00 pm to 5.15 pm	Vote of thanks: Prof Alok Sharma, Professor and Chairperson, Centre for Business Ethics, SIESCOMS

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