

## IES Management College & Research Centre

(ISO 9001:2000)

In Association with



## Maharashtra Chamber of Commerce, Industry & Agriculture

**PRESENTS** 

**DATE**Thursday,
March 5<sup>th</sup> , 2009



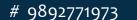
**VENUE**Manik Sabhagriha,
Bandra Reclamation,
Bandra (W),
Mumbai - 400050

CSR as a Strategic Imperative for Sustainable Development

6<sup>th</sup> Annual Corporate Strategy Summit



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UDAAN is a platform for exchange of ideas and sharing of valuable insights by the Corporates with the industry and the academia as the Speakers and Expert Panels deliberate upon on subsets of the main theme.

For us at IES MCRC, Social Responsibility is of

significant importance. As a part of this ideology we understand the importance of actively contributing to the social and economic development of all the communities and instilling that in the minds of budding managers of tomorrow.

UDAAN'09

Inspired by Michael Porter's thoughts that, practicable options exist for Corporates in devising CSR initiatives that help the Corporates themselves too. Therefore, we have planned an interaction platform at Udaan 2009 which will bring together all the stakeholders who are part of CSR value chain, like Trusts, NGO's, Corporates, CSO Partners and Rating Agencies. We hope the deliberations will initiate a thought process which looks at CSR in a new light which emphasizes that CSR is not only to be undertaken when the cause is worthy, but also when it presents an opportunity to create shared value.

The panels will also examine the triple bottom line approach to creating economic, environmental and social capital, which unleashes strong multipliers that contributes to making national progress more inclusive and sustainable. On the other hand analyze why market forces, as they stand today, do not adequately reward longer term objectives of building a sustainable economy.



## 5<sup>th</sup> March - DAY SCHEDULE

Time		S	PEAKERS/PANELISTS
		Mr. Dwarka Prasad Agarwal	Non - Executive Director, Sterlite Industries India Ltd.
9.30 to 11.00	Inaugural Session	Mr. Sanjiv J. Phansalkar	Programme Leader, Sir Dorabji Tata Trust
		Mr.Sushil Kumar Jivrajka	Chairman, FICCI - Western Region Council MD - Salora International Pvt. Ltd.
11.00 to 11.20 TEA BREAK			
	Λ	Col. Prakash Tewari	Head - CSR and R&R, Tata Power Company Ltd.
	U	Mr. S.P. Gathoo	Executive Director - HRS, BPCL
	Interactive	Ms. Padma Sinha	CSO Partners
11.20 to 1.00	Panel Discussion	Mr. Ketan Mehta	City Co-ordinator for Mumbai, YUVA Unstoppable
0		Ms. Beroz Vacha	Founder Director & Consultant, Helen Keller Institute for Deaf & Deafblind
1.00 TO 1.45 LUNCH BREAK AND NETWORKING SESSION			
		Ms. Aditi Kare Panandikar	Director-Business Development & HRD, Indoco Remedies Ltd
	Interactive	Mr. Ajay Pitre	Managing Director, Sushrut Surgicals Pvt. Ltd.
1.45 to 3.15	Panel	Mr. Vinay Somani	Founder and Chief, Karmayog
	Discussion	Mr. Ashok Sharma	Dy. GM - HR, IPCA Labs
		Mr. Rajesh Angelo	CSR Practioner
		Ms. Malathi Natrajan	Director-Resources, Muktangan
3.15 TO 3.35 TEA BREAK			
		Mr.Aziz Khan	Principal Secretary, Industries, Government of Maharsashtra
3.35 to 5.00	CSR Awards of	Mr. Dileep S. Shevde	Chief Executive - International Business Development E&C, L&T
		Mr. K.V. Seshadri	Trustee & Executive Secretary, GTL Foundation
		Mr. Dharm Rakshit	Head - HR, Coca Cola
		Mr. Ajit Marathe	Director, Nirman Group
		Mr. Anthony Lobo	Sr. Manager - HR & OD, Tata Consultancy Services
(20 × 00		Mr Nishit Kumar	Childline India Foundation
8		Mr. Sarath	Arpan



## **VENUE**