



VALUE ADDITION
THROUGH EDUCATION

IES Management College & Research Centre
(ISO 9001:2000)



In Association with

Maharashtra Chamber of Commerce,
Industry & Agriculture

PRESENTS



DATE

Thursday,
March 5th, 2009

VENUE

Manik Sabhagriha,
Bandra Reclamation,
Bandra (W),
Mumbai - 400050

CSR as a Strategic Imperative for
Sustainable Development

6th Annual Corporate Strategy Summit

CONTACT DETAILS

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UDAAN is a platform for exchange of ideas and sharing of valuable insights by the Corporates with the industry and the academia as the Speakers and Expert Panels deliberate upon on subsets of the main theme.



UDAAN'09

For us at IES MCRC, Social Responsibility is of significant importance. As a part of this ideology we understand the importance of actively contributing to the social and economic development of all the communities and instilling that in the minds of budding managers of tomorrow.

Inspired by Michael Porter's thoughts that, practicable options exist for Corporates in devising CSR initiatives that help the Corporates themselves too. Therefore, we have planned an interaction platform at Udaan 2009 which will bring together all the stakeholders who are part of CSR value chain, like Trusts, NGO's, Corporates, CSO Partners and Rating Agencies. We hope the deliberations will initiate a thought process which looks at CSR in a new light which emphasizes that CSR is not only to be undertaken when the cause is worthy, but also when it presents an opportunity to create shared value.

The panels will also examine the triple bottom line approach to creating economic, environmental and social capital, which unleashes strong multipliers that contributes to making national progress more inclusive and sustainable. On the other hand analyze why market forces, as they stand today, do not adequately reward longer term objectives of building a sustainable economy.



5th March - DAY SCHEDULE



UDAAN'09

Time		SPEAKERS/PANELISTS	
9.30 to 11.00	Inaugural Session	Mr. Dwarka Prasad Agarwal	Non - Executive Director, Sterlite Industries India Ltd.
		Mr. Sanjiv J. Phansalkar	Programme Leader, Sir Dorabji Tata Trust
		Mr.Sushil Kumar Jivrajka	Chairman, FICCI - Western Region Council MD - Salora International Pvt. Ltd.
11.00 to 11.20		TEA BREAK	
11.20 to 1.00	Interactive Panel Discussion	Col. Prakash Tewari	Head - CSR and R&R, Tata Power Company Ltd.
		Mr. S.P. Gathoo	Executive Director - HRS, BPCL
		Ms. Padma Sinha	CSO Partners
		Mr. Ketan Mehta	City Co-ordinator for Mumbai, YUVA Unstoppable
		Ms. Beroz Vacha	Founder Director & Consultant, Helen Keller Institute for Deaf & Deafblind
1.00 TO 1.45		LUNCH BREAK AND NETWORKING SESSION	
1.45 to 3.15	Interactive Panel Discussion	Ms. Aditi Kare Panandikar	Director-Business Development & HRD, Indoco Remedies Ltd
		Mr. Ajay Pitre	Managing Director, Sushrut Surgicals Pvt. Ltd.
		Mr. Vinay Somani	Founder and Chief, Karmayog
		Mr. Ashok Sharma	Dy. GM - HR, IPCA Labs
		Mr. Rajesh Angelo	CSR Practioner
		Ms. Malathi Natrajan	Director-Resources, Muktangan
3.15 TO 3.35		TEA BREAK	
3.35 to 5.00	CSR Awards of Excellence	Mr.Aziz Khan	Principal Secretary, Industries, Government of Maharsashtra
		Mr. Dileep S. Shevde	Chief Executive - International Business Development E&C, L&T
		Mr. K.V. Seshadri	Trustee & Executive Secretary, GTL Foundation
		Mr. Dharm Rakshit	Head - HR, Coca Cola
		Mr. Ajit Marathe	Director, Nirman Group
		Mr. Anthony Lobo	Sr. Manager - HR & OD, Tata Consultancy Services
		Mr Nishit Kumar	Childline India Foundation
		Mr. Sarath	Arpan

VENUE

Manik Sabhagriha, Bandra Reclamation, Bandra (W), Mumbai - 400050