



**THIS EARTH DAY.
LEARN SOME GREEN TRICKS AND
LISTEN TO MOTHER NATURE WHISPER...
THANK YOU!**

★ **THE PROGRAMME** ★

Dear Green Citizen,

Did you suffer the July 26 deluge or the temperature hitting 41°C last week? Do you believe that Climate Change (CC) and Global Warming (GW) are not just gimmicks of the scientific community? And yet, at the same time, you feel helpless and tiny to undo this monstrous catastrophe? Then join SPROUTS Environment Trust's EARTH MELA 2009 - 'A Carbon Reversal Movement', a movement that strongly believes in making tomorrow a greener and cleaner one.

Earth Day - April 22, 2009, is the day in your life, when you need to apply for leave from work and spend the whole day with family & kids, neighbours, friends and even office colleagues. On this day, SPROUTS is going to transform the premises of the Maharashtra Nature Park (Mahim, Dharavi) into an engaging, fun, interactive festival to empower all the participants with easy-to-implement ideas to reduce our carbon footprint (carbon emissions) & to create more ways to fix carbon via carbon sinks!

So here's your chance to join in making this world a better place to live in, for all Earth inhabitants!

Cycle for Carbon Reversal (a bicycle rally)
7:00 am - 9:00 am
Encouraging citizens to go low on their vehicular emissions

Picture (I'm) Perfect (a film festival)
10:30 am - 4:30 pm
Screening of short films about our wildlife and efforts across the world working towards stemming the effects of climate change & global warming.

Door-Step Biodiversity (a photo-exhibition)
10:30 am - 6:00 pm
Taking the viewers to the beautiful lap of Nature and Natural Treasures and create a sense of love for our biodiversity, while highlighting the risks they face due to climate change.

The Butterfly Effect (stalls/demos)
10:30 am - 6:00 pm
Giving children, youth, adults, seniors and professionals easy-to-implement ideas which will cumulatively contribute to a big change in our attitude and the global environmental scenario. Essentially, triggering the 'Carbon Reversal Movement'!

The Spirit of Adventure (training)
10:30 am - 6:00 pm
Rock-climbing, rappelling, Zip-line or Commando Bridge, not only prepare you for helping each others in critical situations of floods, environmental disasters or accidents, but also make you mentally ready to engage in some serious conservation!

Ecological-Footprint Game (game)
10:30 am - 6:00 pm
Allowing you to calculate your own Carbon & Ecological Footprint. It is a fun way to learn about how you are impacting the Earth and how you can reduce your personal carbon emission and try to become 'Carbon Neutral'.

Date: Wednesday, April 22, 2009
Venue: Maharashtra Nature Park, Mahim
Timings: 10:00 am to 6:00 pm
Entry Fees: Rs. 100 (Student <18yrs)
Rs. 150 (Adults >18yrs)

For details and enrolment, contact: Anand Pendharkar
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