

e-Teaching / e-Training

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Next Generation One-to-One Learning & Knowledge Sharing



i2k's Dynamind gets adopted by 21 countries

Agreement being signed by Atul Nigam, CEO i2k solutions and
Young Hwan Kim, Ph. D. President of Institute of APEC

Dynamind supports 11 Indian languages
& 54 International languages

For details visit www.i2k.in

The real **Global Challenge** in 21st Century

How to make each and every person more productive in this Knowledge Economy? Answer: Make **Average** Learners **Great** by superior training methods and continuous learning.

How to make learning and training more effective

Numerous studies suggest three critical elements for effective learning:

- One-on-One Learning: One dedicated trainer for one learner
- Active Learning: Where learner is actively involved in learning process
- Passive Learning: Better hear, see, and read experience by improving one way delivery of content
- Human intelligence has 8 different forms. Every human being has one dominant intelligence level. Hence learning can be maximised when we give due recognition to preferred style of learning by an individual.

One-on-One Learning is most important form of learning

A 50 percentile learner will score above 98 percentile if provided with One-on-One training

What is One-on-One learning?

Each and Every learner should be provided with dedicated learning such as Customized Tutorial Instruction, Reinforcement, Corrective Feedback, Cues and Explanations etc.

Issues with One-on-One learning

- Cannot be administered to large number of learners (Not scalable) as number of trainers is limited
- Very expensive; Hence limited to select few

Effectiveness of Active learning

Upto 90% retention after two weeks. However number of learners, in a batch, should not exceed 10.

Issues with Active learning

How to take it to large number of learners or SCALABILITY?

Effectiveness of Passive Learning

Upto 50% retention after two weeks

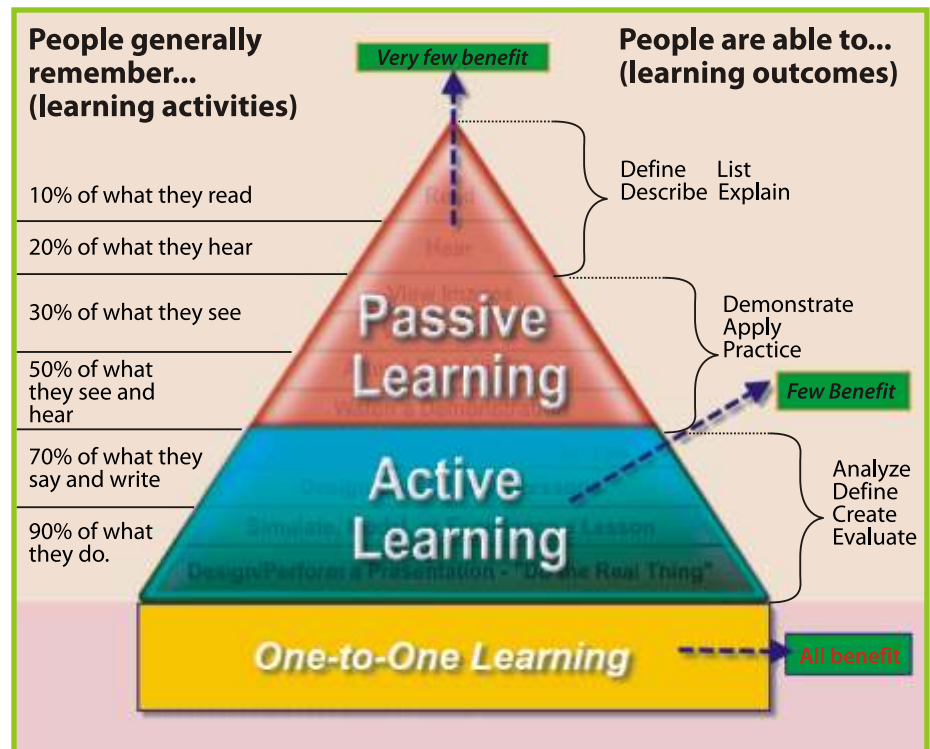
Issues with Passive learning

Learners with very high competence excel but such learners are very few; Majority suffers

Some efforts of **scaling up** of learning and its effect

Effort	Plus	Minus
Increase number of students in a batch	One trainer can address more learners; Improved Passive learning	One-on-One and Active learning suffers
Increase number of batches	Improved One-on-One and Active learning	Good trainers hard to find
Use TV	One trainer can address more learners; Improved Passive learning	One-on-One and Active learning suffers
Use virtual class rooms	One trainer can address more learners; Improved Passive learning	One-on-One and Active learning suffers
Use VSAT	One trainer can address more learners; Improved Passive learning	One-on-One and Active learning suffers
Use e-learning LMS	Improved passive learning	One-on-One and Active learning suffers

Gain of few



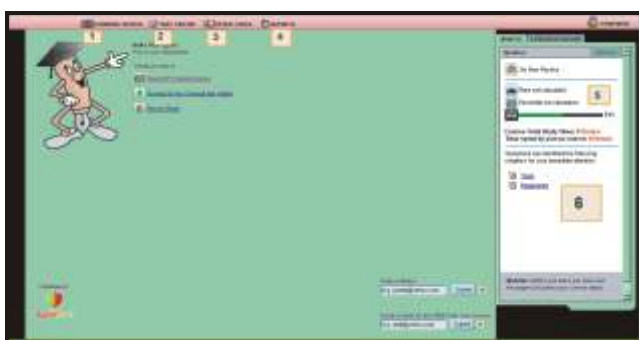
i2k's breakthrough

Dynamind engine is self learning intelligent engine. It mimics human mind and uses inbuilt intelligence to guide each and every learner with best possible learning inputs. Inbuilt web crawlers called **ZenMaster** help tap internet for more information. Learners' behavior is mapped in the form of collective intelligence and is suitably made available to all users for better community learning.

Each learner is presented with dedicated learning interface called StudyDesk which combines One-on-One, Active and Passive learning components to maximize learning out comes. While learners are being intelligently guided, Dynamind continuously reports learning progress to domain experts through interface called **WorkDesk**. Experts can use WorkDesk as preventive and curative tool for single or group of learners.

Dynamind is like living organism. It keeps learning from interactions of learners through **StudyDesk** and experts through WorkDesk.

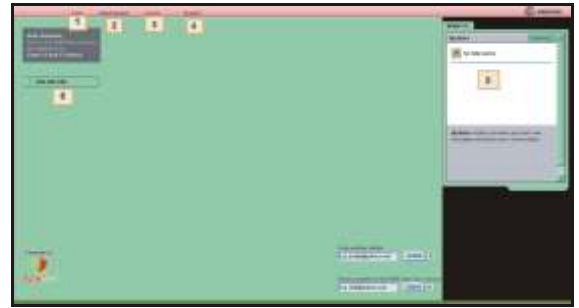
StudyDesk Overview



- 1 Learning Center- Presents course content in text, audio or video, Assignments and various modes of access to the same course
- 2 Test Center- All tests are listed here
- 3 Other Tools - Learning tools like Take Notes, Web-Links etc.
- 4 Reports- Learning reports at a click of a mouse
- 5 Update - Course updates at any instant
- 6 Feedback Window - Presents weak area analysis, conceptual errors learner is making etc.

WorkDesk Overview

- 1 Tools menu to manage WorkDesk
- 2 Administration menu offers utilities like attendance monitoring, Time spent analysis etc.
- 3 Course menu gives BIRD's view of group's progress at any instant
- 4 Student menu gives WORM'S view of progress of particular learner
- 5 Updates menu provide quick updates on course running on Dynamind



Advantages of Dynamind

Conventional LMS	Dynamind
Passive learning (One-to-Many)	Passive, Active and One-to-One Learning
Content cannot be re-configured easily	Content can be updated live
No intelligence	System keeps learning with time
Domain experts cannot intervene	Domain experts can continuously improve quality of course delivery

Advantages of Dynamind on Revenue share Model

Conventional	Revenue Share Model
High Capital Expenditure	No Capital Expenditure
Direct & Indirect Investments	No Investments
Ballooning Costs	Low-cost
Long Implementation	Implementation in weeks
Rigid	Scalable
Limited access	Anytime, anywhere access
Upgrades at extra cost	FREE upgrades
Limited licensing	Revenue share

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